

# Asha - My Hope



M/s. Asha Udyog - The name may not be familiar, but the impact of its accomplishments is enormous. Smt. Asha Choudhary is one of those women entrepreneurs, who are the great achievers in our society, who have the courage, determination and belief in themselves to pursue a dream to overcome obstacles and nurture ideas to fruition. Using her 4 years business experience, she is manufacturing Brass Valves & Locks, C.P. Fittings, which has carved a great niche in the trade.

She started her PMEGP unit with a bank loan availed from Jammu & Kashmir Bank, Samba for a project cost of Rs. 25.00 lakh. A graduate in Bachelor of Arts, Smt. Asha is not only running her unit successfully with the turnover

<b>Name &amp; address of the entrepreneur</b>	:	Smt. Asha Choudhary, M/s Asha Udyog, I.G.C Samba, J&K
<b>Category of the entrepreneur</b>	:	i) Social Category : Women ii) Sex : Female
<b>Industry/Activity (Name of the Industry)</b>	:	Mfg. Brass Valves & cocks, C.P Fittings
<b>Unit financed by the Bank (Name &amp; Address)</b>	:	J&K Bank Samba
<b>Project cost of the unit (Rs.)</b>	:	25,00,000/-
<b>Annual Turnover (Rs.)</b>	:	50,00,000/-
<b>Employment provided by the entrepreneur in the unit</b>	:	17 persons

