

# Sporty way to Success



Traditionally involved in the production of sports goods, Shri Mudasir Ahmad Dar was fully aware that the sports goods industry has a phenomenal growth over the past one decade and now occupies a prominent place.

With a dream to set up his own unit of sports goods, he established “Good Luck Sports” by availing a bank loan to the project cost of Rs. 15.00 lakh. His hard work and dedication paved the way and today with the annual turnover of Rs. 36.00 lakh he is providing employment opportunities to 25 persons.

"This Industry is highly labour intensive, which

<b>Name &amp; address of the entrepreneur</b>	:	Shri Mudasir Ahmad Dar, S/o Bashir Ahmad Dar, Good Luck Sports, Anantnag, J&K.
<b>Category of the entrepreneur</b>	:	i) Social Category : Minority ii) Sex : Male
<b>Industry/Activity (Name of the Industry)</b>	:	REBT / Cricket Bats
<b>Unit financed by the Bank(Name &amp; Address)</b>	:	Punjab National Bank, Bijbehara
<b>Project cost of the unit (Rs.)</b>	:	15,00,000/-
<b>Annual Turnover (Rs.)</b>	:	36,00,000/-
<b>Employment provided by the entrepreneur in the unit</b>	:	25 persons

