

PMEGP made him grow from OK to WAH! WAH!



Shri Sunil Gupta was inspired by his best friend, who also owns a spice unit. Motivated by his success, Shri Gupta, a B. Tech degree holder established his “K.V. Spices” unit, which makes dishes go from OK to WAH! WAH! deliciously.

Even though, not having any previous experience in the manufacturing and marketing of these products, he was determined to make his venture a success and self-reliant, by working hard. This unit was established by availing a bank loan for the project cost of Rs. 9.99 lakh from State Bank of India, Chalrokhare.

Within a reasonable time and through door-to-door distribution, the annual turnover of the unit has reached to Rs. 60.00 lakh. It's a thriving unit, which generated additional employment and high profit in limited time, says Shri Gupta. The unit has generated employment for

Name & address of the entrepreneur	:	Shri Sunil Gupta , K. V. Spices, VPO Near Chowk Mandi, Himachal Pradesh
Category of the entrepreneur	:	i) Social Category : General ii) Sex : Male
Industry/Activity (Name of the Industry)	:	ABFPI & manufacturing of spices (Haldi Powdar & spices)
Unit financed by the Bank (Name & Address)	:	State Bank of India, Chatrokhari, Himachal Pradesh
Project cost of the unit (Rs.)	:	9,99,000/-
Annual Turnover (Rs.)	:	60,00,000/-
Employment provided by the entrepreneur in the unit	:	10 Persons

