

Confidence redefined her Success



Reena Devi, who comes from a business family was extremely keen from the beginning on creative innovation, which could create unexplored market to be tapped. With this confidence, her unit M/s. B.R. Industries was established.

After ensuring funds for her project to the tune of Rs. 20.00 lakh from State Bank of Patiala, she established PMEGP unit, which is manufacturing screws. The enterprise is committed to achieve customers' satisfaction, by producing quality and standard products as per the customers' specifications. The products are tested as per the I.S. standards.

With an annual turnover of Rs. 58.86 lakh within a short period of 3 years, it is providing employment to 13

Name & address of the entrepreneur	:	Smt. Reena Devi, M/s B.R. Industries, Vill. Sidpura, Derabassi, Mohali, Punjab
Category of the entrepreneur	:	i) Social Category : Women ii) Sex : Female
Industry/Activity (Name of the Industry)	:	Manufacturing of Screw
Unit financed by the Bank(Name & Address)	:	State Bank of Patiala, Derabassi
Project cost of the unit (Rs.)	:	20,00,000/-
Annual Turnover (Rs.)	:	58,86,000/-
Employment provided by the entrepreneur in the unit	:	13 persons

