

She is a leader, who has set an example for others



If you think that a management degree from a B-school can only make a successful entrepreneur, you would be mistaken. Guts and ability to dream are the qualities that make anyone successful in any venture. A graduate of Bachelor of Arts, Ms. Pooja Mudra, who is the owner of “S. K. Internationals”, is a proof.

After having experience of three years in similar industry, she availed a bank loan for the project cost of Rs. 24.75 lakh from Canara Bank to set up a unit of “Mineral grinding manufacturing feldspar and quality powder”.

Considering the fact that there are enough resources and infrastructure available for everybody to harness, she decided to move ahead in this direction. The need is to tap the resource as per your requirement, she says.

Her intelligence, hard work, dedication and determination made her successful in her trade. The annual turnover of the unit has reached Rs. 1.00 crore and is providing employment to 25 persons, including 5 marketing executives, who have contributed a lot.

She is a leader, who has set an example for others to

| | | |
|--|---|---|
| Name & address of the entrepreneur | : | Smt. Pooja Mudra, S. K. International H-1-67, RIICO, Bewanja, Nasirabad, Ajmer, Rajasthan. |
| Category of the entrepreneur | : | i) Social Category : General ii) Sex : Female |
| Industry/Activity (Name of the Industry) | : | Mineral Grinding |
| Unit financed by the Bank(Name & Address) | : | Canara Bank, Ashok Marg, Ajmer |
| Project cost of the unit (Rs.) | : | 24,75,000/- |
| Annual Turnover (Rs.) | : | 1,00,00,000/- |
| Employment provided by the entrepreneur in the unit | : | 25 Persons |