

A commendable journey of an Entrepreneur



Shri Kishore Khialani, an entrepreneur of Prime Minister's Employment Generation Programme (PMEGP) owns "National Paper Cups" unit. His journey from a worker to an entrepreneur is incredible for this B.A. degree holder. Shri Kishore possessed good experience in marketing and sales. Through an advertisement published in a news paper, he came to know about the flagship scheme of Govt. of India i.e. PMEGP. This helped him to avail a bank loan for the project cost of Rs. 9.50 lakh from Bank of India, Hiram Magri, Udaipur to establish the unit of "Paper cups manufacturing", which are more in demand than plastic and leaf cups, due to its easy utility and disposable quality.

Shri Kishore markets his products in the domestic market. Apart from this, his marketing and sales skills, dedication have helped the unit to grow leaps and bounds, with the annual turnover of Rs. 48.00 lakh. He is also able to provide employment to another 9 persons.

"Quality & service have to be maintained to



Name & address of the entrepreneur	:	Shri Kishore Khialani, S/o Sh. Mohan Khialani, National Paper Cups Eklingpura – Kalandwas Dist Udaipur, Rajasthan.
Category of the entrepreneur	:	i) Social Category : General ii) Sex : Male
Industry/Activity (Name of the Industry)	:	HMPFI-PAPER CUPS
Unit financed by the Bank(Name & Address)	:	Bank of India – Hiran Magari Udaipur
Project cost of the unit (Rs.)	:	9,50,000/-
Annual Turnover (Rs.)	:	48,00,000/-
Employment provided by the entrepreneur in the unit	:	9 Persons