

The business has brought sunshine in our life



I am doing something I was always passionate about and one's profession should be what you want to do at least for next 20 years, then the bumps on the road are less felt, articulates Mr. Chandan Kr Mandal who has his Chanachur Production Unit under PMEGP, established under the fold of West Bengal KVIB at Murshidabad.

With the bank loan to the project cost of Rs.12.10 lakh he started production of this tongue twisting snack loved by young and old . The name itself is mouth watering, he says.

His zeal has not only made him an entrepreneur but also is providing employment to another 9 persons. Besides his own monthly earning is Rs.15,000/-. The venture has raised their economic condition.

Name & address of the entrepreneur	:	Shri Chandan Kr. Mandal, Neemtala, Dist. Murshidabad, West Bengal
Category of the entrepreneur	:	Sex : Male
Industry/Activity (Name of the Industry)	:	Chanachur production
Unit financed by the Bank (Name & Address)	:	Syndicate Bank Chunakhali, Dist. Murshidabad
Project Cost (Rs.)	:	12,10,000/-
Annual Turnover (Rs.)	:	63,00,000/-
Employment provided by the entrepreneur in the unit	:	9 Persons

