

# PMEGP helped him touch pinnacle of Success Sayed Mohammad Ayaz



M/s. H. A. Apparels is a story of just SSC passed out Shri Sayed Mohammad Ayaz, whose sheer devotion and personalized touch helped him to reach pinnacle of the success. He worked in a readymade garments production firm, but was determined to set up his own production house. One of his friends guided him that KVIC's PMEGP scheme would be helpful in fulfilling his dream.

Shri Ayaz submitted his application at DIC, Ahmedabad and further approached Bank of India, Jamalpur, where he availed a bank loan for the project cost of Rs. 22.00 lakh to set up his own enterprise M/s. H. A. Apparels, which manufactures Jeans, Trousers and Pants.

His outfits are based on common man's taste and need of the customers, which has made his fabrics popular among the buyers. He also sells his products through KVIC's exhibitions at National and International level. Within a short period, the annual turnover of the unit has multiplied to Rs. 120.00 lakh and generated employment for 35 persons.

The entrepreneur is also bestowed with best entrepreneur's award of the year 2011-12 at MSME National Award Function, New Delhi

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| <b>Name &amp; address of the entrepreneur</b>              | : | Shri Saiyed Mohamad Ayaz<br>M/s. H.A. Apparels<br>230-233, Maharaj, Nu khetar,<br>Siranbar Market,<br>Danilimda, Ahmedabad, Gujrat |
| <b>Category of the entrepreneur</b>                        | : | i) Social Category : Minority<br>ii) Sex : Male  |
| <b>Industry/Activity (Name of the Industry)</b>            | : | Mfg of Readymade Garments<br>(Pent & Denim)  |
| <b>Unit financed by the Bank (Name &amp; Address)</b>      | : | Bank of India, Jamalpur Branch,<br>Ahmedabad   |
| <b>Project cost of the unit (Rs.)</b>                      | : | 22,00,000/-  |
| <b>Annual Turnover (Rs.)</b>                               | : | 120,00,000/-   |
| <b>Employment provided by the entrepreneur in the unit</b> | : | 35 persons   |