

For him, PMEGP came as God's Gift



Due to capital crunch, son of a labour constructor could not pursue his higher studies. Leaving his studies half way, he started trading work of electrical goods.

But, it is rightly said “God helps those, who help themselves”. One day, he noticed an advertisement of the PMEGP Scheme on Gujarat Roadways ST Bus Panel. He contacted the mobile number printed on the footnote of the advertisement, which was a number of the Nodal Officer of PMEGP. After collecting detailed information about the scheme, Shri Mawaram availed a bank loan for the project cost of Rs. 22.25 lakh from State Bank of Bikaner & Jaipur to establish his unit M/s V.K. Electronics, manufacturing of electronic products, switch gear, control panel etc.

The unit is providing employment to 15 persons with an annual turnover of Rs. 96.76 lakh.

Besides Gujarat, the products are being sold in the neighbouring states like Rajasthan, M.P., U.P., Bihar, Maharashtra, Chhattisgarh, Karnataka and Goa. The entrepreneur is trying for ISO Certification, so that exports can be made in the overseas market.

Name & address of the entrepreneur	:	Shri Mawaram Narshiram Choudhary M/s V.K.Electronics, 92, Nalanda Estate, Odhav, Ahmedabad,Gujarat
Category of the entrepreneur	:	i) Social Category : OBC ii) Sex : Male
Industry/Activity (Name of the Industry)	:	Mfg of Electronics Products
Unit financed by the Bank (Name & Address)	:	State Bank of Bikaner & Jaipur, Tilak Rd, Branch Ahmedabad
Project cost of the unit (Rs.)	:	22,25,000/-
Annual Turnover (Rs.)	:	96,76,000/-
Employment provided by the entrepreneur in the unit	:	15 Persons