PMEGP has proved to be a great boon for him





Name & address of the entrepreneur	:	Shri Manish Vinodbhai Aghara M/s Super Amusement Games 06, Darshil Estate, Near Gota railway crossing, Gota, Ahmedabad, Gujarat
Category of the entrepreneur	:	i) Social Category:General ii) Sex: Male
Industry/Activity (Name of the Industry)	:	Mft of Amusement Games and Rides
Unit financed by the Bank (Name & Address)	:	Bank of India, Sharda Mandir Rd, Ahmedabad
Project cost of the unit (Rs.)	:	25,00,000/-
Annual Turnover (Rs.)	:	110,00,000/-
Employment provided by the entrepreneur in the unit	:	18 persons

ITI trained Shri Manish Vinodbhai, Aghara worked in a T.V. and Tape repairing shop and video parlour of single sitting games. To learn more about this he visited Punatara company of Mumbai which inspired him to establish his own enterprise of double video game manufacturing.

A family friend who is already availing benefit of the scheme informed him about the PMEGP Scheme of KVIC. Thus, with greater confidence, he approached Bank of India, Sharada mandi branch, Ahmedabad for financial assistance to set up M/s Super Amusement games unit with project cost of Rs.25.00 lakh.

His previous experience and knowledge helped the entrepreneur in manufacturing quality products like gift games amusement games, video parlour games, baby car, walking animal games which are sold in domestic markets of Hyderabad, Mumbai, Jaipur, Delhi, and Dehradun malls etc. Hard work and dedication of Shri M a n i s h i s b e n e f i t i n g h i m and his 18 employees in the form of annual turnover of the company which is Rs.110.00 lakh.

He further aims to expand his business of entertainment in family entertainment franchise.