

She grew with the help of PMEGP



Visiting fabrication unit at Varch vill. Retail in Gujarat, encouraged Smt. Pritiben Vyas to set up her own Unit. She was also inspired by other units like Sujoka Furniture's and Swadeshi.

To start with, she purchased a plot in her own village and availed bank loan for the project cost of Rs.10.00 lakh from Indian Overseas Bank. Within no period of time her unit MIS Hindustan modular projects grew leaps and bounds and started making profit for her. With the annual turnover of more than 10 times of the project cost i.e Rs 120.00 lakh, she is also providing employment to 14 people.

The unit is manufacturing office furnitures like Computer chair, office table, sofa, book shelf in addition to modular kitchen. For better finishing touch she plans to purchase high quality automatic machines. This will make her furniture quality wise more competitive.

Name & address of the entrepreneur	:	Smt. Pritiben Prakash Vyas Hindustan Modular Project . At and post. Undrel, Tel. Dascroi, Dist. Ahmedabad, Gujarat
Category of the entrepreneur	:	i) Social Category : General ii) Sex : Women
Industry/Activity (Name of the Industry)	:	Mfg of Modular Furniture
Unit financed by the Bank (Name & Address)	:	Indian Overseas Bank, Kuha Branch, Ahmedabard
Project cost of the unit (Rs.)	:	10,00,000/-
Annual Turnover (Rs.)	:	120,00,000/-
Employment provided by the entrepreneur in the unit	:	14 persons

