

Ganga Masala – Aroma Of Purity Served



This is one more success story of a women entrepreneur involved in Masala industry. Smt. Ujjwala Guruswamy Naikar a housewife has gained success because of her self confidence and quality of her products she has been giving under the brand name Ganga Masala.

She established her Masala unit after availing training from Trymbak Vidya Mandir, MDTC, KVIC, Nashik and availing bank loan for the project Cost of Rs.15.00 lakh from Bank of Baroda. With her vision and dedication to her business, Smt. Ujjwala led the venture to new heights, which she is now inspiring others to follow. Today, turnover of her business has reached to Rs.40.00 lakh within a short period. The unit is providing employment to 12 persons.

Name & address of the entrepreneur	:	Smt. Ujjwala Guruswamy Naikar, Ganga Masala, Anmol valley, Untwadi Road, Near Donde Bridge, Nashik, Maharashtra.
Category of the entrepreneur	:	i) Social Category : SC ii) Sex : Female
Industry/Activity (Name of the Industry)	:	Manufacturing of Masala
Unit financed by the Bank (Name & Address)	:	Bank of Baroda, Nasik
Project cost of the unit (Rs.)	:	15,00,000/-
Annual Turnover (Rs.)	:	40,00,000/-
Employment provided by the entrepreneur in the unit	:	12 persons

