

Masala Powder Empowered Her



Once a housewife and now known as founder of Krupa Enterprise Smt. Sushila Kuchekar, who is just a matric pass always had a vision and a dream to create an individual identity for herself.

Her vision motivated her to take training in preparing single and mixed spices from C.B.Kora Kendra, Borivali, Mumbai. She did not stop just by taking training. Taking a step ahead she availed bank loan for the project cost of Rs. 2.50 lakh from Bank of Baroda under the PMEGP Scheme of KVIC to set up her own enterprise.

"My passion lies in the pursuit of excellence. How my products can be better than others?" says the proud woman.

Strictly adhering to quality and purity she climbed the ladder of success. Within a few years of time the annual turnover of her masala unit has reached around Rs.10.00 lakh in addition generating employment for 5 more

Name & address of the entrepreneur	:	Smt. Sushila Kuchekar, Krupa Enterprises, Sai Niketan Co-op Hsg.Soc. Bhandup (West) Mumbai, Maharashtra
Category of the entrepreneur	:	i) Social Category : ST ii) Sex : Female
Industry/Activity (Name of the Industry)	:	Manufacturing Masala Product
Unit financed by the Bank (Name & Address)	:	Bank of Baroda Bhandup, Mumbai
Project cost of the unit (Rs.)	:	2,50,000/-
Annual Turnover (Rs.)	:	9,60,000/-
Employment provided by the entrepreneur in the unit	:	5 persons

