

We are what we do



Humans need hygienic, tasty, and safe drinking water free from any micro organism and are ready to pay substantially, if need be, says Manoj Chaurasia, Proprietor of M/s. Sarvottam Enterprises, a package drinking water unit.

Matric pass Manoj established his PMEGP unit by availing a bank loan from Canara Bank for a project cost of Rs. 25.00 lakh and within short period of two years, turnover of the unit has increased by two times and touched Rs. 50.00 lakh per annum, by employing 7 persons.

Most of the water borne disease emanate from unclean water. Packaging drinking water available in pouches, bottles and cans as per requirement of the customer ensures purity, feels Shri Chaurasia. The market is expected to grow at a rate of 25% to 30% per

Name & address of the Entrepreneur	:	Shri.Manoj Chaurasia, Sarvottam Enterprises, Parsa Bazar , Patna, Bihar.
Category of the entrepreneur	:	i) Social Category : OBC ii) Sex : Male
Industry/Activity (Name of the Industry)	:	Beverage
Unit financed by the Bank (Name & Address)	:	Canara Bank
Project cost of the unit (Rs.)	:	25,00,000/-
Annual Turnover (Rs.)	:	50,00,000/-
Employment provided by the entrepreneur in the unit	:	07 persons

