

Ambition is Road to Success



Who would have thought a simple graduate man from an ordinary background who hails from a small village of Jharkhand would be a successful entrepreneur some day? That's the emotion provoking story of Shri Ram Sudin Poddar, who scaled new heights by establishing "Shri Amma Papad Udyog". Shri Ram Sudin came to know about the PMEGP scheme from an advertisement published by KVIC. The entrepreneur not only developed a leading Papad making unit in the region but also expanded its marketing and supply across the State. The unit is delivering outstanding performance in papad manufacturing since its inspection. By availing bank loan for the project cost of Rs. 25.00 lakh from Bank of India, he started the venture with annual turnover of Rs.49,00,000 and providing employment to 15 persons.

Papad and Chips manufactured by Amma Papad Unit is carrying the traditional aroma and taste with impressive innovative technique and qualitative business approach. Today there is a bulk demand of the products. He is also doing various experiments in Papad production

Name & address of the entrepreneur	:	Shri Ram Sudin Poddar M/S Shri Amma Papad Udyog, Village-Kandra, Near-Chas, Jak More, Chas (Bokaro), Jharkhand.
Category of the entrepreneur	:	i) Social Category : OBC ii) Sex : Male
Industry/Activity (Name of the Industry)	:	Papad making
Unit financed by the Bank (Name & Address)	:	Bank of India
Project Cost (Rs.)	:	25,00,000/-
Annual Turnover (Rs.)	:	49,00,000/-
Employment provided by the entrepreneur in the unit	:	15 Persons