

PMEGP is my childhood dream comes true



Pallave Shah right from her childhood had interest in creative & handicraft work, but could not pursue her hobby due to pre occupation with her household charges. At the age of 57, when she was free from her domestic responsibilities she decided to set up Arihant, a unit of bags and folders, and readymade garments from Jute, School uniform and other stitching work.

All kind of bags and office utility goods, designed folders, readymade garments, school uniform and other stitching work are carried out in her unit.

She availed bank loan of Rs.10.00 lakh from Allahabad Bank, Raipur to establish her unit which is giving her threefold return of Rs. 30 to 40 lakh annually. Her unit has also generated employment for 10 to 12 families and providing them livelihood. Marketing is no hurdle, people approach her through exhibitions.

Name & address of the entrepreneur	:	Smt. Pallave Shah, ARIHANT, Unit of Jute Diversified Products H.O.6, A.T.Plaza, Shankar Nagar, Raipur, Chhatisgarh
Category of the entrepreneur	:	i) Social Category : Women ii) Sex : Female
Industry/Activity (Name of the Industry)	:	Unit of Jute Diversified Products
Unit financed by the Bank (Name & Address)	:	Allahabad Bank, Raipur
Project Cost (Rs.)	:	10,00,000/-
Annual Turnover (Rs.)	:	40,00,000/-
Employment provided by the entrepreneur in the unit	:	12 Persons