## His unflinching faith on PMEGP made him Successful





Name & address of the entrepreneur

Shri Amit Kumar Gupta Amit Concrete Udyog, Vill & Post Mirzapur Khurd Distt. Mirzapur U. P.

Category of the entrepreneur

i) Social Category : OBC

ii) Sex: Male

Industry/Activity (Name of the Industry)

: Mineral Based Industry

Unit financed by the Bank (Name & Address)

Allahabad Bank Branch Kamachchha, Varanasi

Project cost of the unit (Rs.)

15,00,000/-

Annual Turnover (Rs.)

25.00.000/-

**Employment provided by the entrepreneur** 

in the unit

10 Persons

Shri Amit Kumar Gupta had good knowledge and working experience in mineral based industry. He worked in other units for around 6 years. Thus, he also knew that there is a good scope, with attractive profit margin in this business. But, the obstacle on the way to achieve his goal was lack of capital. He visited KVIC, Divisional Office, Varanasi to get detailed information about PMEPG scheme. Once satisfied, he availed a bank loan of Rs 15.00 lakh from Allahabad Bank, Varanasi to set up Amit Concrete Udyog, a mineral based industry.

His hard work and hand holding financial support of PMEGP enhanced his economic condition. Annual turnover grew almost double i.e. Rs. 25.00 lakh per annum and provided employment to 10 persons.

"I am happy to serve the society by providing employment opportunities to the needy unemployed youth and making available quality mineral based products to the ultimate consumers" says Amit.