

# Thanks for the tailor-made scheme for Women Entrepreneurs



Unlike the general belief that women entrepreneurs choose only the units of feminine products, studies revealed that the women entrepreneurs are found in both the sectors of “Manufacturing & Service”.

H.S.C. passed, Smt. Manjula, who worked in other units, had good knowledge and wide experience in tailoring line. But, to become a proprietor of this trade was still a dream for her due to capital crunch. She came to know that KVIC provides subsidy under its PMEGP Scheme. She approached Indian Bank in Kancheepuram District to avail a bank loan to the project cost of Rs. 2.00 lakh, to set up tailoring unit.

Her experience in the field and demand for a good tailoring unit in the area paid off and her distribution network expanded in and around Tinuppour area. Today, turnover of the unit has doubled and making it Rs. 4.00 lakh per annum. She is able to generate employment opportunities for 10 persons.

<b>Name &amp; address of the entrepreneur</b>	:	Smt. K. Manjula Old Mahabalipuram Road, Tirupporur, Kancheepuram Dist , Tamilnadu
<b>Category of the entrepreneur</b>	:	i) Social Category : SC ii) Sex : Female
<b>Industry/Activity (Name of the Industry)</b>	:	Textile Tailoring unit
<b>Unit financed by the Bank (Name &amp; Address)</b>	:	Indian Bank, Tirupporur Kanchipuram Dist
<b>Project cost of the unit (Rs.)</b>	:	2,00,000/-
<b>Annual Turnover (Rs.)</b>	:	4,00,000/-
<b>Employment provided by the entrepreneur in the unit</b>	:	10 persons