## **Mission is Customer Satisfaction**





Name & address of the entrepreneur

Shri, Shibu Varahese, M/s. Star Packers. Poothrikka, Ernakulam, Kerala

Category of the entrepreneur

i) Social Category: Minority

ii) Sex: Male

Industry/Activity (Name of the Industry)

Corrugated Carton Boxes

Unit financed by the Bank (Name & Address)

State Bank of India, Kolencherry,

Ernakulam

Project cost of the unit (Rs.)

14.93.000/-

Annual Turnover (Rs.)

45,78,000/-

**Employment** provided by the entrepreneur

14 Persons

in the unit

We understand that our reputation is only as good as the reputation of the material that goes into our products, feels Shri Shibu Varghese proprietor of M/s Star packers, industry of corrugated carton boxes. 10<sup>th</sup> class pass out Shri Shibu's dream to become a self employed business man was fulfilled through PMEGP scheme of KVIC. He came to know about the scheme from a newspaper advertisement.

This motivated him to avail bank loan for the project cost of Rs.14.93 lakh from State Bank of India to set up his enterprise. After availing financial support from KVIC, he started manufacturing corrugated carton boxes which adheres to stringent quality standards. He ensures that the product consistently meets the specification and requirement of the customers. This has helped in fast growth of the company and increasing turnover of the company more than three times, Rs.45.78 lakh and providing gainful employment to

