

Rewards From Bees



Professional Beekeeping is our way of giving back to a creature that gives so much to us, feels Gratiouosa, owner of M/s G.A.R Industries, a beekeeping unit.

As a beekeeper, I feel responsible to educate people about the importance of honey bees. 'Once people get over that initial fear to spend time around the apiary, they realize that bees aren't out to sting them, he adds.

He established his beekeeping apiary after availing bank loan for the project cost of Rs.9.47 lakh from State Bank of India. He came to know about PMEGP from an awareness programme. Within three years of establishment of the unit he has harvested honey to the cost of Rs.33.14 lakh. The venture has also helped him in generating gainful employment for 10 more persons.

Name & address of the entrepreneur	:	Shri. Gratiouosa Rathappillil , M/s. G.A.R Industries, Kalloorkadu, Ernakulam, Kerala
Category of the entrepreneur	:	i) Social Category : Minority ii) Sex : Male
Industry/Activity (Name of the Industry)	:	Beekeeping/ABFPI
Unit financed by the Bank (Name & Address)	:	State Bank of India, Ayavana Branch, Ernakulam
Project cost of the unit (Rs.)	:	9,47,000/-
Annual Turnover (Rs.)	:	33,14,000/-
Employment provided by the entrepreneur in the unit	:	10 Persons

