

# With foot on ground she aims high



Smt.. S.Kalaimani, who possesses MBA Degree, chose to set up M/s. K.P. Agro, a Cashew Nut Processing Enterprise instead of anticipating for any job. Before, setting up the trade she had gained little experience in the said field by visiting some units of similar activity.

A MBA degree holder she knows how to please and make products appealing to the customer. The processed cashew nuts of her unit are sold in various size packs in local area and nearby towns.

She established her unit by availing bank loan to the project cost of Rs.25.00 lakh from Syndicate Bank, Kancheepuram Dist. She expressed her gratitude for PMEGP, as the financial assistance under the PMEGP Scheme has not only made her a self-reliant entrepreneur but also provided gainful employment to 45 persons, which has set a record in the Small Scale Units among local women.

<b>Name &amp; address of the entrepreneur</b>	:	Smt. S. Kalaimani M/s. K.P. Agro Koneripkuppam Village, Kancheepuram, Dist. Tamilnadu.
<b>Category of the entrepreneur</b>	:	i) Social Category: Women ii) Sex : Female
<b>Industry/Activity (Name of the Industry)</b>	:	Cashew Nut Processing
<b>Unit financed by the Bank (Name &amp; Address)</b>	:	Syndicate Bank, Kancheepuram
<b>Project cost of the unit (Rs.)</b>	:	25,00,000/-
<b>Annual Turnover (Rs.)</b>	:	50,00,000/-
<b>Employment provided by the entrepreneur in the unit</b>	:	45 Persons

