

Success - The real game changer



For more than one and half decades, Gopinath worked on wage employment in the manufacturing unit of polyethylene. But, he knew that he was not destined to live this life. Through the Branch Manager, Indian Bank, he came to know about benefits of the PMEGP scheme.

With the adequate knowledge in the field, he established his unit "Sri Murugan Poly Stickers" which is manufacturing HDPE-IPD bags by availing a bank loan for the project cost of Rs. 2.50 lakh from Indian Bank, MGR Nagar. The unit is providing employment to 7 persons, with an annual turnover of Rs. 7.00 lakh. The polyethylene and HDPE bags have become quite popular, due to its durability and wide range of availability. He maintains quality through dedicated quality control. This unit is recognized as one of the leading manufacturers of wide range in polythene at Vivakanbakkannm, he says with great satisfaction.

Proudly he says that "We track and measure everything we do very carefully and 'Success', we feel is



Name & address of the entrepreneur	:	Shri. D. Gopinath, Sri Murugan PolyStickers, 52, Thangal Erikarai Street, Virukambakkam, Chennai Tamilnadu
Category of the entrepreneur	:	i) Social Category : SC ii) Sex : Male
Industry/Activity (Name of the Industry)	:	Mfg of HDPE/PD bags and printing
Unit financed by the Bank (Name & Address)	:	Indian Bank, M.G.R Nagar Branch
Project cost of the unit (Rs.)	:	2,50,000/-
Annual Turnover (Rs.)	:	7,00,000/-
Employment provided by the entrepreneur in the unit	:	7 persons