

The future is very promising



Readymade garments have become part and parcel of our daily use. The Industry is increasing and growing day by day due to changing trend and fashion, says Smt. V.Aarthi. This motivated her to establish her unit of readymade cotton shirts, designer clothes , embroidery shirts etc. After coming to know about source of funding through PMEGP Scheme from KVIC, State office, she approached Bank of Baroda, Kinathu kkadava branch to avail bank loan of Rs.25 lakh. This business has not only made her a self reliant entrepreneur but also helped in generating employment for another 20 persons who are assisting her in this business.

Ready-mades of specific brand have not only become a status symbol, but have also ushered in status and style in offices as much in social circle, says Aarthi. With the annual turnover of Rs.60.15 lakh, future of this entrepreneur is certainly very bright.

“The future is very promising. We can upscale its

Name & address of the entrepreneur	:	Smt. V.Aarthi 193, Gurusamy Nagar, V.K.Road, Thaneer Pandhau, Peelamedu, Coimbatore 641 004.TN
Category of the entrepreneur	:	i) Social Category : General ii) Sex : Female
Industry/Activity (Name of the Industry)	:	Readymade Cotton Shirts, Designer Shirts, Embroidery Shirts, etc.
Unit financed by the Bank(Name & Address)	:	Bank of Baroda, Kinathukkadavu Branch.
Project cost of the unit (Rs.)	:	25,00,000/-
Annual Turnover (Rs.)	:	60,15,000/-
Employment provided by the entrepreneur in the unit	:	20 persons

