

His search for employment transformed into self-employment



C.Lalrinvela age 53, migrated to Aizawl in 2005 in search of employment to fetch his family. In the beginning, he used to work as a daily labourer to earn his living. He began to have interest in making utensils out of hardy aluminum in which he often worked as a labourer. Through some external sources, he came to know about KVIC's PMEGP Scheme. He approached Mizoram Rural Bank, Zemabawk in the year 2010-11 and began his own industry in a rented house.

Shri Lalvinvela's determination to earn his livelihood in a dignified way made him a successful entrepreneur. His main production is kitchen utensils, and he is making efforts to inverse production so as to meet the demand of the market. He availed bank loan of Rs. 0.93 lakh and is achieving turnover of Rs. 5.20 lakh per annum.

His wife and son are also working with him.

Name and Address of the entrepreneur	:	Shri C.Lalrinvela , RDP, Alluminium, and Steel Works Bawngkawn, Near Red Rose, Aizwal, Mizoram
Category of the entrepreneur	:	i) Social Category : ST ii) Sex: Male
Industry/Activity (Name of the Industry)	:	Kitchen utensils
Unit financed by the Bank (Name & Address)	:	Mizoram Rural Bank
Project Cost (Rs)	:	93,000 /-
Annual Turnover (Rs)	:	5,20,000 /-
Employment provided by the entrepreneur in the unit :	:	4 Persons