

# Entrepreneurship is a way of Life



Entrepreneurship is not just a career option; but it is a way of life. Setting up of a Dhaba is a common and good business, which is appreciated by food lovers, feels Smt. Anung Phom, proprietor, Dhaba unit.

Smt. Anung came to know about the scheme of PMEGP from an awareness camp organized by KVIC. Just 8<sup>th</sup> class pass, Anung decided to set up a Dhaba, by availing a bank loan for the project cost of Rs. 4.52 lakh from State Bank of India, Longleng branch.

Because of her culinary skills and varieties of food served with quality in Dhaba, within a short period it has become very popular in the nearby local areas, . In fact, her leadership quality together with creativity has translated her enterprise into Success story. Today, the turnover per annum of the unit has almost doubled, touching Rs. 8.50 lakh and provided employment to 4 persons.

Thankful to the PMEGP scheme she says, “it is



<b>Name &amp; address of the entrepreneur</b>	:	Smt. Anung Phom H.S. Colony, Longleng, Nagaland
<b>Category of the entrepreneur</b>	:	i) Social Category : ST ii) Sex : Female
<b>Industry/Activity (Name of the Industry)</b>	:	Dhaba Unit/ Tea Stall
<b>Unit financed by the Bank (Name &amp; Address)</b>	:	SBI , Longleng Branch
<b>Project cost of the unit (Rs.)</b>	:	4,52,000/-
<b>Annual Turnover (Rs.)</b>	:	8,50,000/-
<b>Employment provided by the entrepreneur in the unit</b>	:	4 Persons