Bee-keeping is his strength and passion





Name & address of the entrepreneur : Shri. Neikietuo Vimera Rusoma Village, Nagaland

Category of the entrepreneur : i) Social Category : Rural

ii) Sex: Male

Industry/Activity (Name of the Industry) : Bee-keeping&Honey Processing

Unit financed by the Bank (Name & Address) : Bank Of Baroda, Kohima, Nagaland

Project cost of the unit (Rs.) : 5,00,000/-

Annual Turnover (Rs.) : 12,50,000/-

Employment provided by the entrepreneur : 2 Persons in the unit

Mr. Nekietuo Vimera is one of the bee-keeper, who has benefited from the project initiatives of Bee-keeping & Honey processing. He established the project of bee-keeping, by availing a bank loan for the project cost of Rs. 5.00 lakh from Bank of Baroda, Kohima, Nagaland. He came to know about the PMEGP scheme through an advertisement published by the Directorate of Industries & Commerce, Kohima, Nagaland.

To find out a way to finance his venture, he decided to turn his hobby into a profitable business.

Today, he is a successful bee-keeper, who is making money through honey processing and rearing bees. The unit has reached the turnover of Rs. 12.50 lakh and generated employment for another 2 persons.

His strength and passion for this venture has made

