

# PMEGP-An opportunity to earn by improving lives of many people



Any enterprise provides opportunities to make money by building business that improves or existing products or services, if performed dedicatedly and with determination. Shri Ketouzo Lhoushe's unit M/s K. Lhoushe, a stone crushing unit is no exception.

With double M.A. in Political Science and Public Administration, his choice of business to prove himself in totally different field, with no prior experience, was not an easy task.

He came to know about the PMEGP scheme through an advertisement published by the Directorate of Industries and Commerce, Kohima, Nagaland. To avail a bank loan for the project cost of Rs. 15.00 lakh, he approached Central Bank of India, Kohima. His hard work and devotion to the trade helped him to grow within no time. Today, his turnover has doubled and generated employment for about 40 persons.

<b>Name &amp; address of the entrepreneur</b>	:	Shri. Ketouzo Lhoushe , M/s.K.Lhoushe Stone crushing unit, Phesama Village, Kohima, Nagaland
<b>Category of the entrepreneur</b>	:	i) Social Category : Rural ii) Sex : Male
<b>Industry/Activity (Name of the Industry)</b>	:	Stone crushing
<b>Unit financed by the Bank (Name &amp; Address)</b>	:	Central Bank of India, Kohima Nagaland
<b>Project cost of the unit (Rs.)</b>	:	15,00,000/-
<b>Annual Turnover (Rs.)</b>	:	35,00,000/-
<b>Employment provided by the entrepreneur in the unit</b>	:	40 Persons

