

Success Brick by Brick



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| Name & address of the entrepreneur | : | Shri Swadesh Debnath, M/s Diya Bricks Industries . Dwarkapur, Khowai, Tripura |
| Category of the entrepreneur | : | i) Social Category : OBC ii) Sex : Male |
| Industry/Activity (Name of the Industry) | : | Manufacturing of Bricks |
| Unit financed by the Bank (Name & Address) | : | UBI, Khowai Branch |
| Project cost of the unit (Rs.) | : | 25,00,000/- |
| Annual Turnover (Rs.) | : | 70,65,000/- |
| Employment provided by the entrepreneur in the unit | : | 150 persons |

Shri Swadeshi Debnath is a qualified young man with B.Sc. He had enterprising zeal, but due to his financial incapability, he could not put up his venture. However, he could assess the business prospects of brick industry. He took a bank loan for the project cost of Rs. 25.00 lakh from Union Bank of India under the scheme of PMEGP and set up a brick kiln. The demand of bricks is continuously on the rise. The unit is doing extremely well both in production and sales. During the past one year of its operation, the unit has shown significant results and the annual turnover of the unit has reached to Rs. 70.65 lakh.

Now, he is a successful entrepreneur who is not only earning his livelihood but also providing employment opportunities to 150 persons.

He plans to set up a mechanized brick manufacturing

