

Success is focusing on full potential



Shri Jayanta Kumar Deb is a graduate in Commerce and comes from a lower middle class family. He had a dream to set up his own venture and become self-employed. He took a bank loan for the project cost of Rs. 4.90 lakh under the scheme of PMEGP and set up a bamboo incense stick manufacturing unit. The growth of his business is quite encouraging. Annual turnover of the unit has multiplied manifold and reached Rs. 37.90 lakh per annum. The unit has created good number of employment opportunities especially for women. Most of the women are doing the work on part-time basis.

The unit is making good amount of surplus income generation. Expansion of business and increase of employability in his unit are his future plans.

Name & address of the entrepreneur	:	Shri. Jayanta Kumar Deb, M/s. S.N.Industry, Chandinamura, West Bhubaniban, Tripura
Category of the entrepreneur	:	i) Social Category : Other ii) Sex : Male
Industry/Activity (Name of the Industry)	:	Manufacturing of Bomboo Strick
Unit financed by the Bank (Name & Address)	:	Union Bank of India, Agartala Branch
Project Cost of the unit (Rs.)	:	4,90,000/-
Annual Turnover (Rs.)	:	37,90,000/-
Employment provided by the entrepreneur in the unit	:	100-110 (On an average per month)

