

**KHADI AND VILLAGE INDUSTRIES COMMISSION  
3, IRLA ROAD, VILE PARLE (WEST), MUMBAT - 400 056**

No: MKT/Exh. Guidelines/2008-09

November 10, 2008

**ADDENDUM**

Sub:- Compliance of exhibition guidelines issued v de circular  
No. MKT/DSOs/Review/2008-09 dt.24/25.Sept.2008.

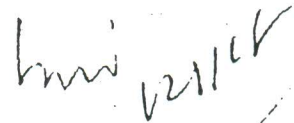
1. The policy guidelines for centralized billing during exhibition and related issues was issued vide circular No. MKT/DSOs/Review/2008-09 dt.24/25.Sept.2008 to ensure that only genuine sale of Khadi takes place during the exhibition and no irregular/false rebate claims are made during the exhibition.
2. In this regard it is to further bring to the notice of all concerned that the said guidelines have to be followed strictly for all exhibition of Khadi and V.I. wherever Khadi rebate is applicable irrespective of whether the exhibition grant has been provided by KVIC or not and irrespective of whether the exhibition is organized by KVIC/KVIB/institution or any other agency.
3. CEO, KVIBs/ Zonal Dy. CEOs, State/Divisional Directors may kindly note the above for compliance. They may also monitor the enforcement of the guidelines in all exhibitions sanctioned by KVIC and exhibitions where Khadi rebate is applicable.
4. It is also decided that all the organizing agencies of Khadi exhibition will certify that the exhibition guidelines have been scrupulously followed. The same may be forwarded to Director (Mkt.) by the concerned State/Divisional Directors. Zonal Dy. CEOs and State/Divisional Director should monitor the compliance of the exhibition guidelines.

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5. Further it is also clarified that for operational modalities like remitting sales proceeds to the respective institutions /units by the organizations the same may be decided with the help of the exhibition Committee and State/Divisional Director which could be either weekly or fortnightly as required.

6. Similarly the number of cash and delivery counters also may be adequately arranged for prompt customer service.

The above guidelines are issued for information and compliance of all concerned.



**Chief Executive Officer**

To

1. All Members of KVIC
2. The Secretary to Chairperson, KVIC, Mumbai-56
3. The PA to CEO, KVIC, Mumbai-56
4. The AO to Financial Advisor, KVIC, Mumbai-56
5. The PA to CVO, KVIC, Mumbai-56
6. All Programme/Industry Directors in CO
7. All State/Divisional Offices/Sub Offices
8. All MDTCs/KB Bhavans, Central Vastragar
9. Hindi Officer, Hindi Cell, KVIC Mumbai with a request to issue Hindi version of this circular
10. DIT for Website.